



/LONGVILLECHAMBEROFCOMMERCE



@LONGVILLECHAMBER

## YOUR CHAMBER IS WORKING FOR YOU!

Accomplishments that are on going—

- Longville Destination Guide is available at the Pine Cone Press office, the Chamber's Information Booth and other high-traffic locations.
- Website design that works with all mobile devices and computers and is updated continually.
- Fine-tuning the design of the annual Destination Guide to better showcase our community and businesses.
- Increased advertising and promotion of Longville events and activities in the Pine Cone Press-Citizen and newspapers in Walker and Pequot Lakes/Pine River.
- Local events designed to bring more people to the community, generating traffic to businesses and showcasing Longville as an appealing place to visit, work and live.
- Lake map on the Information Booth designed to showcase Longville's position in the lakes area.

New—

- Working to increase our digital presence with more functional website, digital advertising, and increased social media presence.
- You can Now share on our Facebook - Go to the Community tab on Facebook and share news, events, photos, resort openings and more.

Networking/Marketing Opportunities—

- The Chamber hosts the Spring Dinner in April and the Fall Dinner in October.
- The Chamber also hosts a Volunteer Welcome in May and a Volunteer Thank-You in September.
- The Chamber supports an advertising partnership with the local newspapers to promote our local events.
- The Chamber pays for an enhanced listing on the Explore Minnesota state tourism website, which generates many of our information inquiries.

2K

**SOCIAL MEDIA  
FOLLOWERS**

60K

**ANNUAL SOCIAL  
MEDIA REACH**

30K

**TRAVELLERS  
THIS YEAR**

100%

**CHANCE OF  
YEAR-ROUND FUN**

## MEMBERSHIP LEVELS



EXECUTIVE



BUSINESS  
DIRECTOR  
Y



NON-  
PROFIT



INDIVIDUAL

### EXECUTIVE

The best way to get the most from your Chamber membership! Participate to the max for the benefit of your business.

Take advantage of all Chamber events throughout the year. Get your name in front of the thousands of people who attend our popular activities.

- The Turtle Races – You can sponsor coupons, treats or other special giveaways, and your business name will be announced every week. Resorts can send one racer each week for the “Chamber Resort Race.” Your racer and resort will be announced prior to the race and the winning resort will be in the paper and on the website.
- The Longville Destination Guide—Our invitation to visitors, residents and businesses. Thousands of copies distributed throughout the year throughout the state and in town at local businesses, so folks living/visiting here can get to know you.
- In the listing of Executive members, you will have a description of your business, along with contact information, with directions to your ad.
  - For an additional charge, you can have a display ad in the publication. Your ad will be placed near relevant editorial copy on a space-available.
  - The Chamber mails the Destination Guide to everyone who requests information about the Longville area, throughout the year.
  - Destination Guide is available on our website for viewing or printing at home.
- The Chamber has our Destination Guide available at the annual travel shows in St. Paul and Minneapolis; at Travel Information Centers throughout the state; at the Mall of America; and at neighboring Chambers’ information centers.
- The Chamber website, [www.Longville.com](http://www.Longville.com)— Have your business and a photo listed in the online directory with a direct link to your website. (All we ask is that you offer a link back to the Chamber site.) The Chamber funds search engine optimization (SEO) to ensure that our Longville website appears at the top of internet searches.
- “This Week In Longville”—a most sought-after publication during 13 weeks in the busy summer. Offer a coupon or a special sale. Plus, your company name listed under appropriate categories..a mini- business directory. (Partnered with Pine Cone Press, Contact Dave Delost for pricing & information).
- Display your business cards and brochures in the Chamber’s busy downtown Information Booth, open from Memorial Day to Labor Day.
- Facebook. Opportunity to submit news, events, photos, resort openings and more.

*For all these benefits, an Executive Membership is \$435 for an entire year.*

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EXECUTIVE



BUSINESS  
DIRECTOR  
Y



NON-  
PROFIT



INDIVIDUAL

## BUSINESS DIRECTORY

This membership level is perfect for a home-based or part-time business – those businesses that only want listings in the Destination Guide.

(Note: to participate in any of the Chamber's other publicity or advertising opportunities, you must be an Executive-level Member.)

*A listing in the Business Directory section of the Destination Guide is \$220.*

## NON-PROFIT

This membership category is reserved for non-profit clubs and organizations that choose to support Chamber activities.

*A Non-Profit Membership is \$110 for a year.*

## INDIVIDUAL

This special category is a non-business membership for individuals who want to support Chamber activities.

*An Individual Membership is \$50 for a year.*

### **Note:**

Chamber memberships run from January 1st to December 31st each year.

Memberships must be paid by September 30th of the current year to ensure inclusion in the next year's Destination Guide. You are welcome to join at any time!

**JOIN THE FUN!  
BE PART OF THE LONGVILLE CHAMBER!**