



Your Longville Chamber is working for you!

Accomplishments that are on going—

- Longville Business Directory, a separate publication listing all Executive, Directory and Non-profit members by category - a Longville “Yellow Pages” that is inserted in the Pine Cone Press Citizen and available at
- the Chamber’s Information Booth and other high-traffic locations.
- Website design that works with all mobile devices and computers and is updated continually.
- Fine-tuning the design of the annual Destination Guide to better showcase our community and businesses.
- Increased advertising and promotion of Longville events and activities in the Pine Cone Press-Citizen and newspapers in Walker and Pequot Lakes/Pine River.
- Local events designed to bring more people to the community, generating traffic to businesses and showcasing Longville as an appealing place to visit, work and live.
- Lake map on the Information Booth designed to showcase Longville’s position in the lakes area.

New—

- Opportunity to explore “Digital Advertising” as a joint effort- Making it affordable.
- Facebook - opportunity to submit news, events, photos, resort openings and more.

Networking/Marketing Opportunities—

- The Chamber hosts the Spring Dinner in April and the Fall Dinner in October.
- The Chamber also hosts a Volunteer Welcome in May and a Volunteer Thank-You in September.
- The Chamber supports an advertising partnership with the local newspapers to promote our local events.
- The Chamber pays for an enhanced listing on the Explore Minnesota state tourism website, which generates many of our information inquiries.

Membership Levels—

The Longville Chamber offers four membership levels — Executive, Business Directory, Non-Profit and Individual.

Executive Membership

The best way to get the most from your Chamber membership! Participate to the max for the benefit of your business.

Publicity/Advertising/Marketing

Take advantage of all Chamber events throughout the year. Get your name in front of the thousands of people who attend our popular activities.

- The famous Turtle Races — You can sponsor coupons, treats or other special giveaways, and your business name will be announced every week. Resorts can send one racer each week for the “Chamber Resort Race.” Your racer and resort will be announced prior to the race.
- “Oktoberfest” - A weekend of Fall Celebrations
- Holiday Open Houses — An opportunity to invite new customers and show appreciation to your current customers. The Chamber advertises the open house schedule.
- Make the most of the Chamber’s other activities that bring thousands of people to town — Ice Bocce, Winter Fireworks, Easter EGGStravaganza, 4th of July, Community Garage Sales, Fly-In/Drive-In Pancake Breakfast, Oktoberfest, Holiday Champagne Breakfast and the Christmas Tree Lighting. We also support other local events.

- The Longville Destination Guide—Our invitation to visitors, residents and businesses. Thousands of copies distributed throughout the year throughout the state and in town at local businesses, so folks living/visiting here can get to know you.
 - In the listing of Executive members, you will have a description of your business, along with contact information, with directions to your ad.
 - For an additional charge, you can have a display ad in the publication. Your ad will be placed near relevant editorial copy on a space-available, first-come first-served basis.
 - The Chamber mails the Destination Guide to everyone who requests information about the Longville area, throughout the year.
 - The Chamber pays to have our Destination Guide available at the annual travel shows in St. Paul (January) and Minneapolis (February); at Travel Information Centers throughout the state; at the Mall of America; and at neighboring Chambers' information centers.
- The Chamber website, www.Longville.com— Have your business and a photo listed in the online directory with a direct link to your website. (All we ask is that you offer a link back to the Chamber site.) The Chamber funds search engine optimization (SEO) to ensure that our Longville website appears at the top of internet searches.
- “This Week In Longville”—a most sought-after publication during 13 weeks in the busy summer. Offer a coupon or a special sale. Plus, your company name listed under appropriate categories..a mini- business directory. (Partnered with Pine Cone Press, Contact Dave Delost for pricing & information).
- Display your business cards and brochures in the Chamber’s busy downtown Information Booth, open from Memorial Day to Labor Day.
- Updates emailed to all members to keep informed of upcoming events and happenings.
- Facebook...new this year. Opportunity to submit news,events, photos, resort openings and more.
- Digital marketing..Opportunity to explore digital marketing as an affordable joint effort

For all these benefits, an Executive Membership is \$435 for an entire year.

Business Directory Membership

This membership level is perfect for a home-based or part-time business — those businesses that only want listings in the Destination Guide. (Note: to participate in any of the Chamber’s other publicity or advertising opportunities, you must be an Executive-level Member.)

A listing in the Business Directory section of the Destination Guide is \$220

Nonprofit Membership

This membership category is reserved for non-profit clubs and organizations that choose to support Chamber activities. *A Non-Profit Membership is \$110 for a year.*

Individual Membership

This special category is a non-business membership for individuals who want to support Chamber activities. *An Individual Membership is \$50 for a year.*

Note:

Chamber memberships run from January 1st to December 31st each year. Memberships must be paid by September 25th of the current year to ensure inclusion in the next year’s Destination Guide.

Join the fun! Be part of the Longville Chamber!



Join the fun! Be part of the Longville Chamber! Please fill in the information below. Mail the completed form to: Longville Chamber, P.O. Box 33, Longville, MN 56655.

Business Name _____

Contact Person _____ Phone _____

Address _____

City/State/Zip _____

Email _____ Fax _____

Website _____

Please select a Membership level below. Make your check payable to the Longville Chamber.
Deadline for payment: Sept. 20, 2019, to ensure your business is listed in the 2020 Destination Guide.

____ **Executive Membership**————— **\$435**

Enjoy all the benefits of Chamber membership: Marketing, Advertising, Networking

____ **Business Directory Membership**—— **\$220**

Business listing in the Longville Destination Guide and the new Business Directory.

____ **Non-Profit Membership**————— **\$110**

Non-Profit clubs and organizations that support the Chamber.

____ **Individual Membership**————— **\$50**

Individuals (non-business) who support the Chamber.

If you have any questions, please contact Dawn Gilsrud, 218.363.2601.

Thank You for your support of the Longville Chamber of Commerce!